

Sponsorship and Advertisement Opportunities for One Iowa's 8th Annual Gala Celebration

April 7, 2017 | Community Choice Credit Union Convention Center | Des Moines, IA

We are committed to supporting you in your efforts to create positive brand awareness within the LGBT community! We offer both sponsorships and advertisements to make sure you have the flexibility to meet your needs.

All sponsorship and advertisement agreements must be finalized by March 1, 2017.

Sponsorships

Our sponsors will be recognized in all marketing, promotions and public relations materials.

\$10,000 Presenting Sponsor: Two premium sponsorship tables for 20 guests (full wine service). Premium full-page ad. Promotion as presenting sponsor in gala materials, program, on One Iowa website, social media, constituent communications, and acknowledgement at event.

\$7,500 Patron Sponsor: Two sponsorship tables for 20 guests (full wine service). Full-page advertisement in program. Promotion in gala materials and program with acknowledgement at event. Promotion on One Iowa website, social media, and constituent communications.

\$5,000 Steward Sponsor: One sponsorship table for 10 guests (limited wine service). Full-page advertisement in program. Promotion in gala materials and program with acknowledgement at event. Promotion on One Iowa website, social media, and constituent communications.

\$2,500 Advocate Sponsor: One sponsorship table for 10 guests (limited wine service). Half-page advertisement in program. Promotion in gala materials and program with acknowledgement at event.

\$1,250 Friends Table: One table for 10 guests (limited wine service). Acknowledgement at event and listing in program.

Advertisements

If your company or organization would prefer to advertise in our program instead of purchasing a full sponsorship package, we have multiple options available for you:

Full Page Advertisement in Gala Program, \$600: Full-bleed: 8.75 x 11.25 including bleeds; 8.5 x 11 trim size; 8 x 10.5 live area; 300 dpi; PDF, EPS or JPEG format preferred.

Half Page Advertisement in Gala Program, \$350: Horizontal ad: 7.125 x 4.87; Vertical: 3.5 x 9.75; 300 dpi; PDF, EPS or JPEG format preferred.

Quarter Page Advertisement in Gala Program, \$200: 3.5 x 4.875; 300 dpi; PDF, EPS or JPEG format preferred.

Business Card Advertisement in Gala Program, \$75: 3.5 x 2; 300 dpi; PDF, EPS or JPEG format preferred.

First come, first served for placement unless advertisement is purchased with one of our sponsorship packages. *Advertisements purchased with sponsorship packages are given premium placement.*

For questions regarding sponsorship or advertisements for One Iowa's 8th Annual Gala celebration, please contact:

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oneiowa



Photo Credit: Jill Lehmann Photography

About One Iowa

One Iowa is the state's leading lesbian, gay, bisexual and transgender (LGBT) organization working toward full equality for LGBT individuals in Iowa through grassroots efforts and education.

Formed in 2005, One Iowa has been an effective advocate for the LGBT community. In coalition with our allies, recent achievements include working with Gay Straight Alliances to empower LGBT youth, helping to establish anti-bullying policies in Iowa's schools, defeating anti-marriage policies, and promoting civil rights advocacy to protect the LGBT community against employment and housing discrimination.

Our mission for full equality includes ensuring that communities are safe for LGBT youth, addressing concerns about Iowa's aging and elder LGBT populations, improving access to resources for transgender Iowans, reaching out to communities of faith, educating Iowans about LGBT health concerns, and so much more.

To learn more about One Iowa, please visit our website:

oneiowa.ORG